




# CORPORATE PROFILE

A series of thin, light gray lines crisscross the background, creating a grid-like pattern of triangles and rectangles. The lines are oriented at various angles, some horizontal, some vertical, and some diagonal.

# WELCOME TO M.WALI GROUP

What started as a small flourmill in 1963 by Mian Akbar Ali, whose entrepreneurial spirit and passion for building something great from nothing, has now transformed into a large corporation of diverse group of companies with success in Wheat Milling, Poultry Farming, Poultry Feeds, Animal Protein Concentrate, Fishmeal, Rice Export and other industrial and consumer goods.

Moreover, with the goal to achieve greater millstones, we are constantly working on upgrading and improving our production and export standards to meet the growing domestic and international demand of our products and services.

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**Pioneer Feeds Pvt. Ltd.**  
Established in 1963



**Pioneer Protiens Pvt. Ltd.**  
Established in 1983



**Marhaba Animal Protein Concentration**  
Established in 1994



**Marhaba Poultry Farms**  
Established in 1997



**Pioneer Flour Mills**  
Established in 1999



**Niraav Pakistan**  
Established in 2005

OUR JOURNEY  
THROUGH TIME



## PIONEER FEEDS PVT. LTD.

Since its formation in 1963, the company has successfully managed to maintain its market leadership with substantial growth and supreme dominance in the region of Sindh. Moreover, with the installation of the CPM Italian Plant, the company's production capacity has now increased to 172,000 tons per day of the finest quality of poultry feeds.

- CHICK STARTER CRUMBS
- CHICK GROWER CRUMBS
- FINISHER CRUMBE & FINISHER







# PIONEER PROTEINS (PVT) LTD

Established in 1983, the company produces over 36,000 tons of well-balanced nutritional protein feed for the growing aquaculture industry, by combining ingredients such as fishmeal, fish oil, vegetable protein, cereal grain and other essential vitamins and minerals into pellets for easy consumption of farmed fish enabling healthy growth.







Animal Protein Concentrate

# MARHABA ANIMAL PROTEIN CONCENTRATE

Established in 1994, with aim to introduce a chemical free, animal protein concentrate for the healthy growth of livestock, the company goes to great measures to ensure all safety hazards are met to manufacture its 28,300 tons of animal protein dietary supplements which are mainly made from animal matter, fish proteins concentrates (FPC) and vegetables that are high in leaf protein concentrate (LPC).







# MARHABA POULTRY FARMS

Large investments were made in 1997, to setup poultry farms following international standards and procedures for the production of 800,000 broiler birds every 45 days and 1.2 million layer birds for their white shell chicken eggs. Farming techniques such as free-range and yarding are practiced which allows the birds to roam and feed freely. For the production of eggs, organic and furnished cage methods are mainly used taking into consideration all safety and ventilation measures. The birds are given the finest quality of organic feed and are timely vaccinated for healthy and safe consumption.







# PIONEER FLOUR MILLS PVT.LTD

With the establishment of the state of the art flour milling plant in 1999, the corporation was able to diversify its business portfolio by manufacturing the finest quality of wheat flour and related consumer products to meet the growing domestic and international demand for quality food products.







NIRAAB

## NIRAAB PAKISTAN

Established in 2005 with the aim to market and sell animal feed products as well as other consumer goods manufactured by M. Wali Group, the company derives its expertise from years of successful business practices in all industrial sectors, to meet the global challenges as it continues to set forth in its mission to achieve even greater milestones with efficiency and ease.



An abstract geometric pattern consisting of several thin, light gray lines that intersect to form a series of triangles and quadrilaterals across the left half of the page. The lines are oriented at various angles, creating a dynamic and modern visual effect.


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[www.mwaligroup.com](http://www.mwaligroup.com)