













#### NIRAAV FOODS PAKISTAN

🔛 : S-2, Sector 5, Korangi Industrial Area Karachi, Pakistan (: +92 21 35122356-9 (4 Lines) 🗏 :+92 21 35122360





#### Welcome Niraav Foods Pakistan

What is Niraay Foods Pakistan?

One of Pakistan's top notch rice producers and exporters, Niraav Foods is the one-stop destination, offering diverse assortment of Basmati and Non-Basmati Pakistani Rice.

Every day our carefully matched and committed team works to uphold our company's core goal - to offer you traditional Pakistani product with the best European quality and a high level of business security.

#### What we offer?

Basmati

Variety of long, notable for its fragrance and delicate, nuanced flavor. The grains of basmati rice are longer than most other types of rice. Cooked basmati rice can be uniquely identified by its fragrance. Niraav Foods offers diverse Variations and blends of Basmati to match client's objectives and budget.

Non Basmati

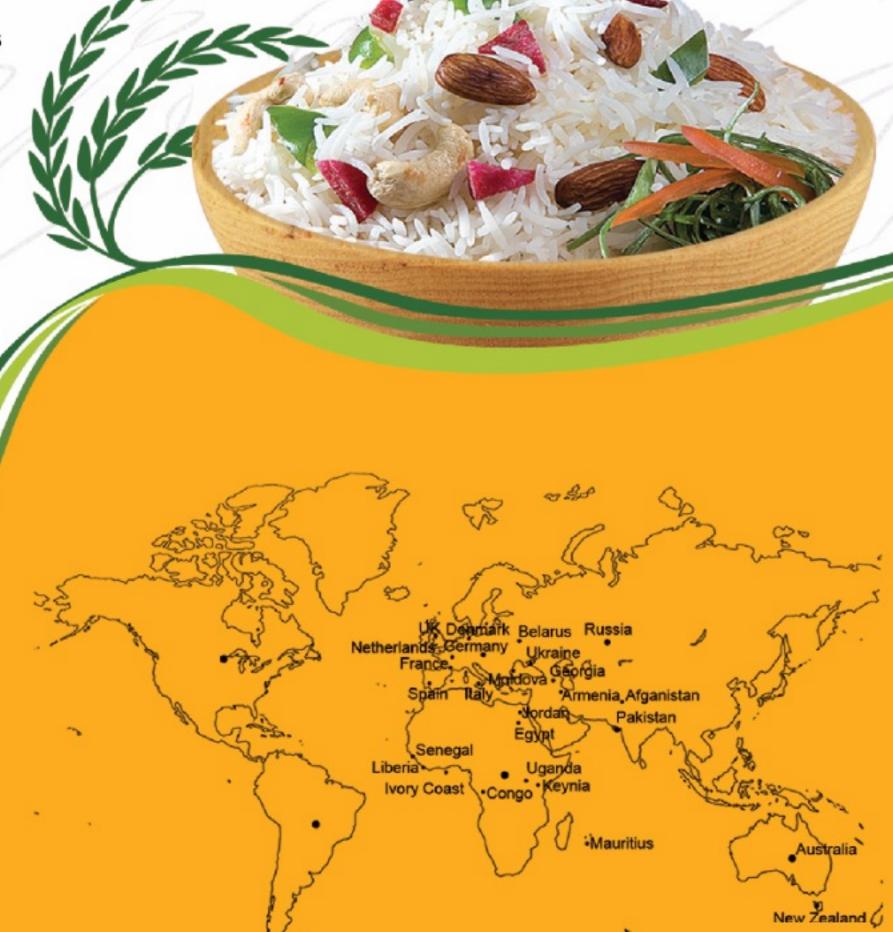
Long grain rice has an absence of fragrance when compared to Basmati rice. The longer grain, when cooked properly, tends to be much fluffier and less sticky in texture. We are the first in Pakistan to offer fully automatic multi-size packaging. Grocery chains and retailers can get their product packaged and labeled with their brand.

#### What is behind words?

Fully automatic, high-tech, PLC integrated rice processing plant based on Gravity Flow Technology from Buhler Switzerland

The only in Pakistan, fully automatic packaging machine (BRAND?) which makes sure that the client gets the perfect volumetric weight in every package rather than approximate weight.

Unique on-line facility to keep a track of the order on all stages of processing, no meter where the customer is located, just log-in and the web cameras will take you virtually to our mill.

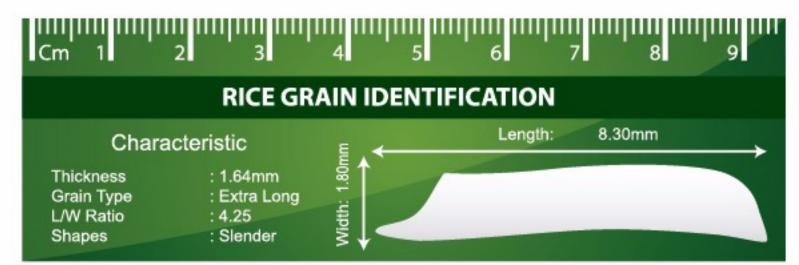




#### **1121 Rice**

Exceptional taste, extra long slender edgy shape and a fragrance that will simply overcome the perception of an entity enjoying a meal. Extra long grain 1121 basmati rice is with no doubt the ultra superior quality ever to have been perceived.

The length of uncooked 1121 basmati ranges from 8.5 to 9.20mm.

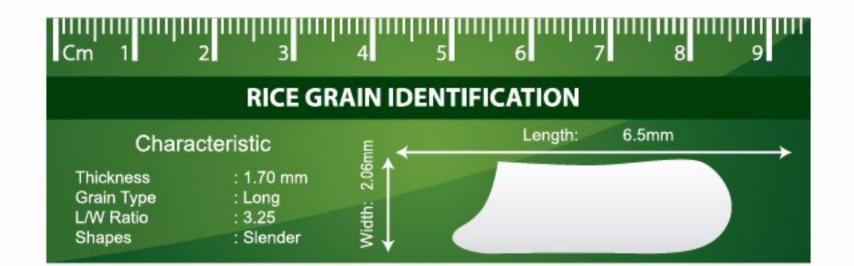






### **IRRI-6** Rice

It is a Non-Basmati variation of long grain white rice. Resistant to heat. This sort is cherished for its extra-long and superfine grain. The longer grain, when cooked properly, tends to be much fluffier and less sticky in texture. Cooked basmati rice can be uniquely identified by its fragrance.

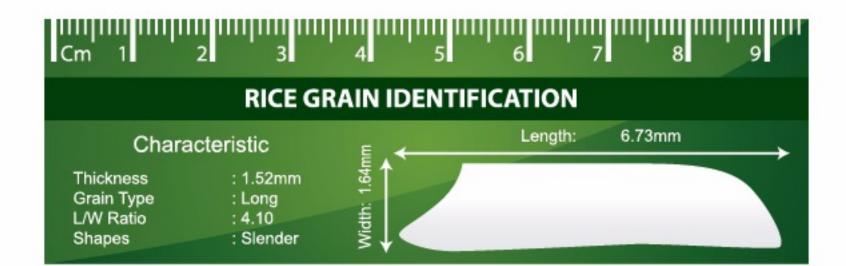






### 385 Basmati Rice

**B**asmati 385 is second to the super kernel. Basmati 385 is dry, separate and most aromatic. Grains are not broken after cooking nor will they stick together and grow twice in length. Every grain is full of nutrient content. The length of uncooked 385 Basmati is 6.7 to 6.9mm.



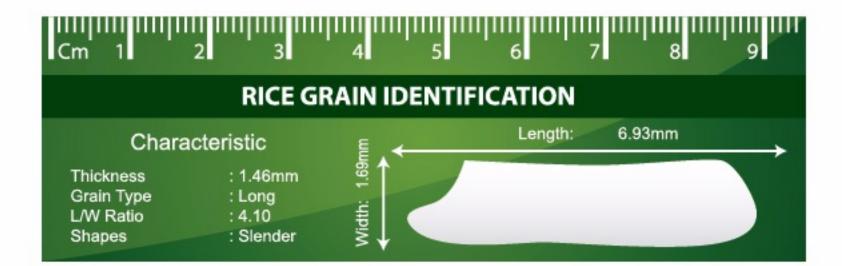




## **IRRI-9** Rice

Having a longer grain, this rice variety is appropriate for the rice lovers who enjoy slightly dry types of cuisines. Irri-9 is the top tier amongst non-basmati long grain white rice varieties. It has good grain length and color while does not carry aroma.

The Irri-9 Non Basmati Rice is widely appreciated for the tempting taste and rich color Long Grain. Available varieties are: White, Parboiled and Brown.

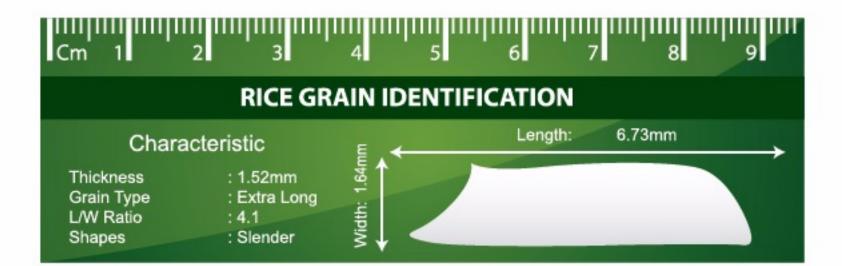






## D-98 Rice

Pakistani Basmati D-98 Rice is famous for its smell and cooking all over the world. D-98 is also known to the world as 'Sindhi Basmati'. Due to its extra long length, rich pearl white color and highly aromatic grain. This type of rice is a vital food for the population of the world today and is considered one of the best types of basmati it is very good in taste and very reasonable price as compared to the top notch basmati grades.

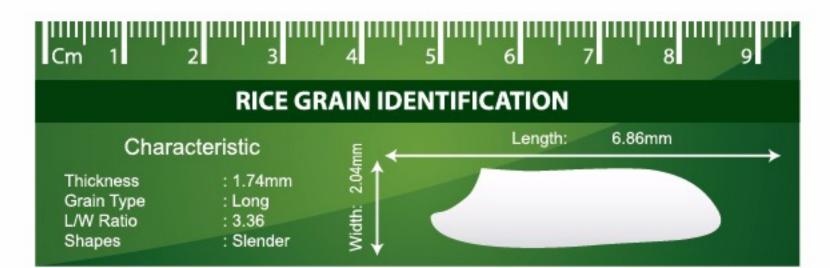






### KS-282 Rice

The best substitute of Basmati rice for those who are allergic to aroma. KS-282 a non basmati rice is extraordinary in length despite the fact it's a non-basmati rice. KS-282 is the natural perfection you require in your daily platter.

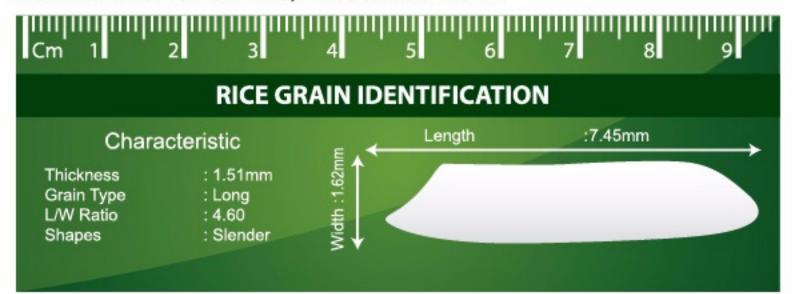






# Super Basmati Rice

Super Basmati is superior variety of Basmati, Extra long grain rice grown in Pakistan, notable for its fragrance and delicate, nuanced flavor. The grains of basmati rice are longer than most other types of rice. Cooked basmati rice can be uniquely identified by its fragrance. The peculiar strong basmati aroma and nutty flavor is liked all over the world by quality lovers having the preference of great quality taste.



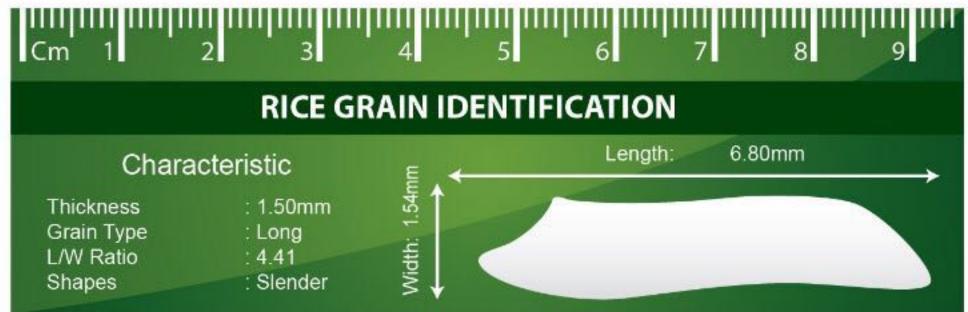


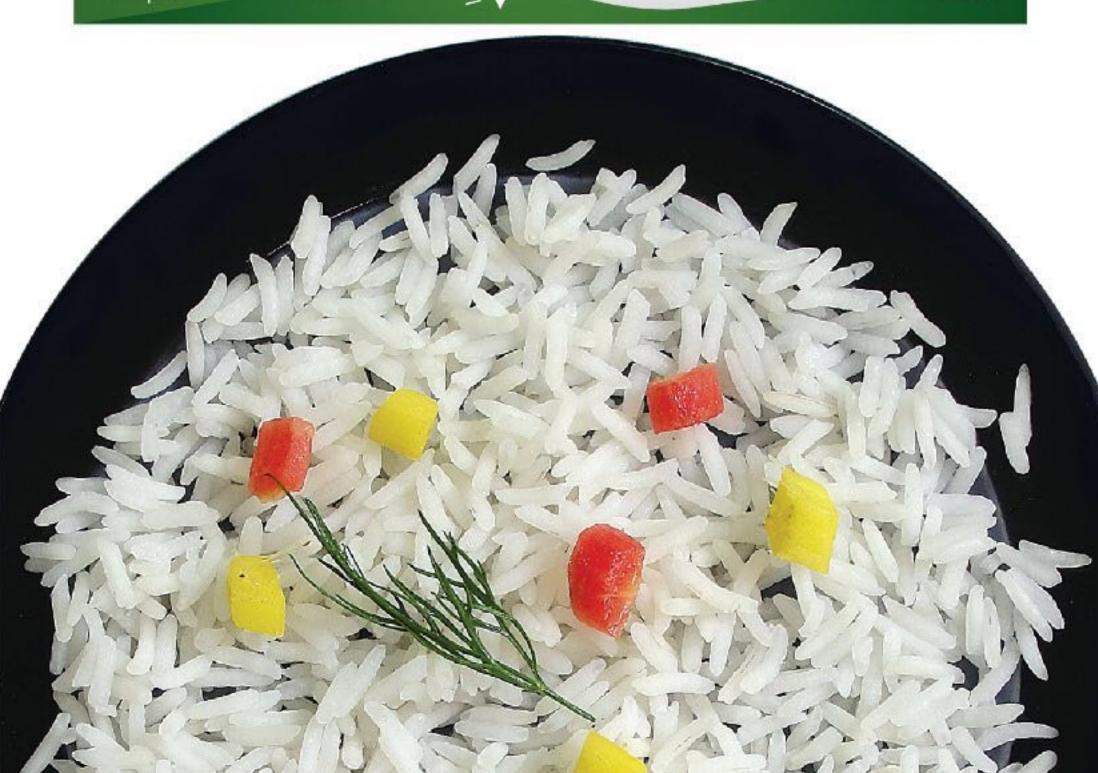


# NIRAAV 386 Long Grain Rice

The grain of PK 386 remarkably elongates to its length & cooking as compared to IRRI-6. The elongation ratio on cooking is about 1.50 can be identified with no thickness in width on cooking.

Long Grain PK 386 Rice, the one of its kind Pakistani non basmati, is carefully selected from extra and unique quality of paddy.





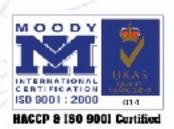














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